



Lapeer Community Schools

ADMINISTRATION & SERVICES CENTER

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FOR IMMEDIATE RELEASE

DATE: January 26, 2009
FROM: Jim Smith, Communications Specialist
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RE: Mascot illustrations approved

Mascots for Rolland-Warner Middle School and the new Zemmer Middle School are no longer just names, but now have a face.

With trademark research done, the District is happy to announce and show the new mascot figures for the two schools, which are set to open in the fall of 2010.

The determined-looking bulldog at Zemmer with its distinct underbite includes a gold collar that fits with the black and gold colors for the building. The fierce looking Rolland-Warner wolf has a nice, full set of teeth. Rolland-Warner colors will be maroon and gold.

Current 4th, 5th and 6th grade students in the District were given five color combination choices along with 19 different mascots from which to choose.

An early decision on school colors and mascots was important to allow architects and builders time to color coordinate locker rooms, gym floors and other building features, said Zemmer principal J.W. Dunlop.

"We appreciate all the help from parents, students and staff in the important selection of school colors and mascots," Dunlop said.

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